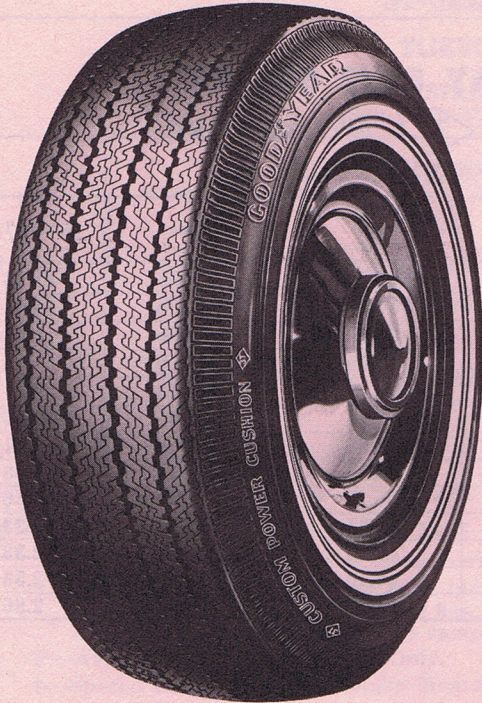
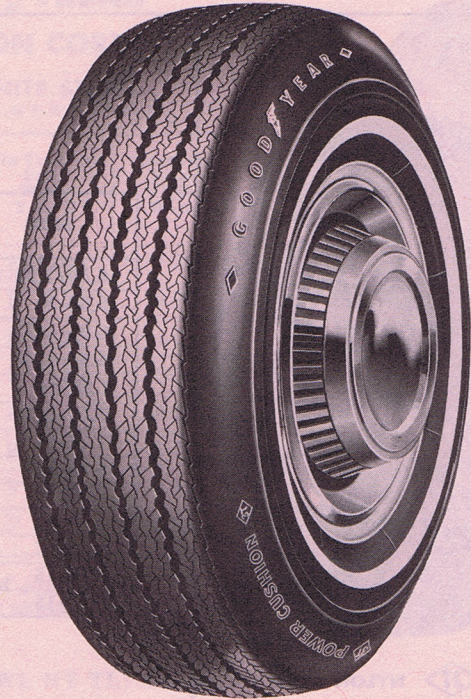


Effective January 1, 1967
(Federal Excise Tax Effective January 1, 1967)

AUTOMOBILE TIRES AND TUBES



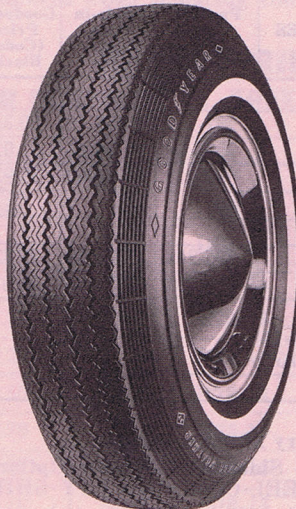
3T VYTACORD
POLYESTER CORD
**CUSTOM
POWER
CUSHION**



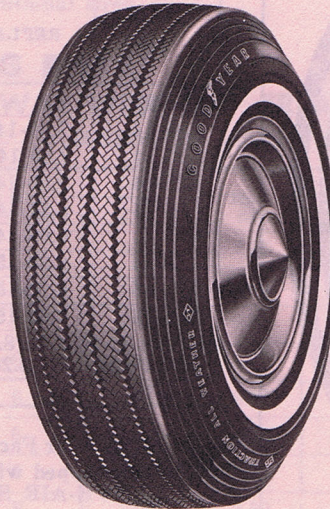
3T POLYESTER
CORD
**POWER
CUSHION**



3T NYLON CORD
SPEEDWAY BLUE STREAK



3T NYLON CORD
SAFETY ALL-WEATHER "G"



3T NYLON CORD
TRACTION ALL-WEATHER



3T NYLON CORD
ALL-WEATHER

THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO 44316

GOODYEAR PRICES

Effective January 1, 1967
(Federal Excise Tax Effective January 1, 1967)

SPEEDWAY BLUE STREAK and BLUE CIRCLE NYLON CORD TIRES



 NYLON CORD
SPEEDWAY BLUE STREAK

SPEEDWAY BLUE STREAK TUBELESS — NYLON CORD

(SPW-BB-WL-BE-NY-TL)

SIZE	Product Code	No Trade-in Price 4 Ply	Code	Excise Tax
6.50/7.00-13	109-247-064	\$39.95	33.96b	\$1.93
6.95-14	109-233-064	42.50	36.13b	1.93
6.95-14Z	109-233-062	39.60	33.66b	1.93
6.95-14#	109-233-056	41.55	35.32b	1.93
7.35-14	109-287-064	44.15	37.53b	2.08
7.75-14K	109-308-037	41.45	35.23	2.21
7.75-14	109-308-064	46.65	39.65c	2.21
8.25-14	109-350-064	51.15	43.48c	2.38
8.55-14	109-372-064	56.10	47.69c	2.56
7.75-15	109-311-064	46.65	39.65c	2.23
8.15-15	109-342-064	51.15	43.48c	2.33
8.45-15	109-359-064	56.10	47.69c	2.53
9.00-15	109-390-064	64.70	55.00c	2.86

Custom SUPER CUSHION⁺ (Blue Circle Safety Tire)

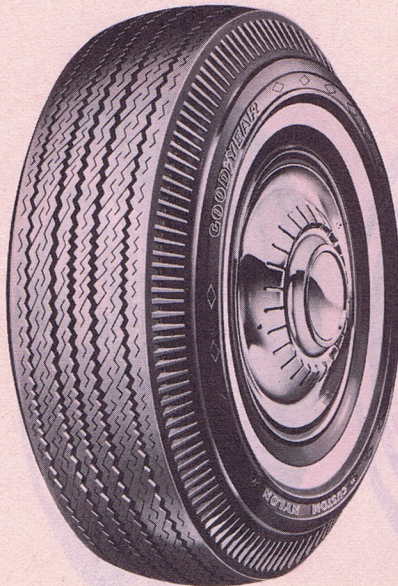
TUBELESS — NYLON CORD


BLACK

(CUS BC-BL-NY-TL)

WHITE

(CUS-BC-NW-NY-TL)



 NYLON CORD
CUSTOM SUPER CUSHION
(BLUE CIRCLE SAFETY TIRE)
NARROW WALL

TIRE SIZE	REPLACES	Product Code Dept. 104★	No Trade-in Price Black 4 Ply	Goodyear Price (Code) Black	Product Code Dept. 104★	No Trade-in Price White 4 Ply	Goodyear Price (Code) White	Excise Tax
6.50-13					201-214	F\$35.75	31.10d	\$1.80
7.35-14	7.00-14	287-212	\$33.70	29.32d	287-214	38.15	33.19d	2.08
7.75-14	7.50-14	308-212	F 35.65	31.02d	308-214	40.40	35.15d	2.21
8.25-14	8.00-14	350-212	F 39.00	33.93d	350-214	F 44.25	38.50d	2.38
8.55-14	8.50-14				372-214	F 48.55	42.24e	2.56
8.85-14	9.00-14				384-214	F 54.00	46.98e	2.84
7.35-15	6.50-15	290-212	33.70	29.32d	290-214	38.15	33.19d	2.04
7.75-15	6.70-15	311-212	35.65	31.02d	311-214	F 41.20	35.84d	2.23
8.45-15	7.60-15				359-214	F 48.55	42.24e	2.53
8.85/9.00-15 (G-9.00-15)	8.00/8.20-15 (G-8.20-15)				440-214	F 55.10	47.94e	2.86
9.15-15					400-214	F 55.10	47.94e	2.89

F—Available for Factory Shipment Only

★—Tire Equipped with Sidewall Valve for Optional Use with CAPTIVE-AIR STEEL-CORD SAFETY SHIELD

★—The Dept. Number (example 104, 114, etc.) must always precede other numbers when ordering by product code.

Z—Special Blue Streak (No Blue Stripe)—White letters only)
(BLU-S-WL-BL-NY-TL) Sheby Cobra

#—Blue Streak Blue Stripe, Heavy Service (BLU-HS-BE-ST-NY-TL) Barracuda Tire

K—Blue Streak HP Blackwall Blue Stripe—Dodge Charger.

GOODYEAR PRICES

Effective January 1, 1967

(Federal Excise Tax Effective January 1, 1967)

SPEEDWAY WIDE Ω TREAD \diamond 3T NYLON CORD TIRES

SPEEDWAY WIDE Ω TREAD[▲]

TUBELESS \diamond 3T NYLON CORD

RED STRIPE
(SPD-WT-RS-NY-TL)

WHITE STRIPE
(SPD-WT-WS-NY-TL)

SIZE	REPLACES	Product Code Dept. 116★	No Trade-in Price Red Y 4-PR 2-Ply	Goodyear Price (Code) Red	Product Code Dept. 116★	No Trade-in Price White Y 4-PR 2-Ply	Goodyear Price (Code) White	Excise Tax
D70-14	6.95-14	451-492	F\$44.00	37.40b	451-491	F\$44.00	37.40b	\$1.92
E70-14	7.35-14	458-492	F 45.75	38.89b	458-491	F 45.75	38.89b	2.10
F70-14	7.75-14	452-492	F 48.40	41.14c	452-491	F 48.40	41.14c	2.31
G70-14	8.25-14	453-492	F 52.95	45.01c	453-491	F 52.95	45.01c	2.21
†E70-15	7.35-15				457-005	F 59.50	50.58b	2.31
F70-15	7.75-15	454-492	F 48.40	41.14b	454-491	F 48.40	41.14b	2.32
G70-15	8.15-15	455-492	F 52.95	45.01c	455-491	F 52.95	45.01c	2.47
H70-15	8.45-15	456-492	F 58.25	49.51c	456-491	F 58.25	49.51c	2.59



\diamond 3T NYLON CORD
SPEEDWAY
WIDE Ω TREAD

Y—4 Ply Rating, 2 Ply—There is no industry-wide definition of ply rating. 2 ply tire, 4 ply rating means this 2 ply tire has the same load carrying capacity as our current or most recent 4 ply tire of the same size.

F—Available Factory Shipment Only.

†—Special construction for Shelby Mustang GT350 (SPW 350 WL NY TL) 4-ply.

▲—Limited availability E70-14 RS & WS, D70-14 WS, G70-14 WS, F70-15 WS and G70-14 WS during 1st quarter 1967.

NOTE: ON ANY CHANGEOVER, REMEMBER THESE POINTS:

1. Be sure there is ample car body and fender clearance around the tires when the tires are supporting the full weight of the vehicle.
2. Be sure that there are no steering hindrances. Test drive the car in a tight circle.
3. For best results, be sure that the car is in proper alignment, and that the wheels are balanced.
4. ALWAYS mount Wide Tread tires in pairs on the same axle. For best results, SPEEDWAY WIDE Ω TREAD tires should be mounted on all four wheels.
5. Wheel changes are not required when replacing conventional tires.

ENGINEERING DATA★

POWER CUSHION vs. SPEEDWAY WIDE Ω TREAD

POWER CUSHION

SPEEDWAY WIDE Ω TREAD

TIRE	Rim Width	Load at 24 PSI	Max. SD	Max. OD	TIRE	Rim Width	Load at 24 PSI	Max. SD	Max. OD	Tread Width	Rev. Per Mile
6.95-14	5½	1050	7.20	25.52	D70-14	5½	1120	7.85	25.60	5.79	818
7.35-14	5½	1160	7.50	26.20	E70-14	5½	1190	8.05	26.00	5.94	811
7.75-14	5½	1270	7.75	26.98	F70-14	5½	1280	8.30	26.50	6.20	797
8.25-14	6	1380	8.20	27.56	G70-14	6	1380	8.75	27.04	6.45	783
8.55-14	6	1510	8.50	28.24	H70-14	6	1510	9.10	27.78	6.81	764
7.35-15	6	1180	7.70	26.94	E70-15	6	1170	8.10	26.66	5.78	789
7.75-15	6	1270	7.85	27.48	F70-15	6	1280	8.35	27.18	6.03	775
8.15-15	6	1370	8.15	27.98	G70-15	6	1380	8.60	27.72	6.30	760
8.45-15	6	1480	8.35	28.68	H70-15	6	1510	8.95	28.40	6.66	742

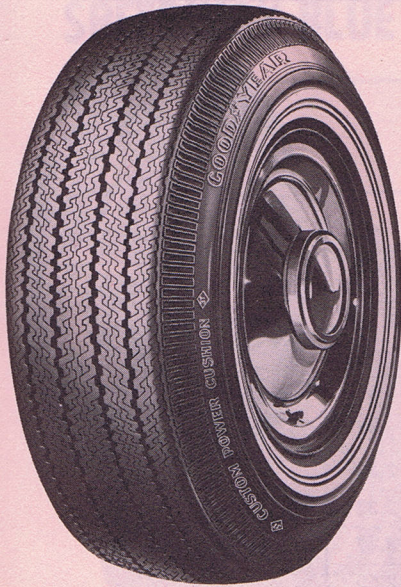
★—Actual measurements may vary slightly depending on vehicle, weight, etc. Data compiled at tire design loaded condition. SPEEDWAY WIDE Ω TREAD based on 4 PR —2 ply N44 nylon construction.

GOODYEAR PRICES

Effective January 1, 1967

(Federal Excise Tax Effective January 1, 1967)

Custom POWER CUSHION **3T** VYTACORD POLYESTER CORD TIRES



3T VYTACORD
POLYESTER CORD
CUSTOM POWER CUSHION
TRIPLE WHITEWALL

Custom POWER CUSHION*

TUBELESS — **3T** VYTACORD

POLYESTER CORD TIRES

BLACK
(CUS POWC-BL-VY-TL)

WHITE
(CUS POWC 3W-VY-TL)

SIZE	REPLACES	Product Code Dept. 104★	No Trade-in Price Black 4-Ply	Goodyear Price (Code) Black	Product Code Dept. 104★	No Trade-in Price White 4-Ply	Goodyear Price (Code) White	Excise Tax
6.00/6.50-13 (G6.50-13)		179-446	\$28.15	24.49c	179-445	\$31.90	27.75c	\$1.80
7.00-13		237-446	31.70	27.58d	237-445	35.95	31.28d	1.93
6.95-14	6.50-14	233-446	31.90	27.75d	233-445	36.15	31.45d	1.93
7.35-14	7.00-14	287-446	33.05	28.75d	287-445	37.45	32.58d	2.08
7.75-14	7.50-14	308-446	34.95	30.41d	308-445	39.60	34.45d	2.21
8.25-14	8.00-14	350-446	38.30	33.32d	350-445	43.35	37.71d	2.38
8.55-14	8.50-14	372-446	42.05	36.58e	372-445	47.65	41.46e	2.56
8.85-14	9.00/9.50-14	384-446	47.65	41.46e	384-445	54.00	46.98e	2.84
7.35-15	6.50-15	290-446	33.05	28.75d	290-445	37.45	32.58d	2.04
7.75-15	6.70-15	311-446	34.95	30.41d	311-445	39.60	34.45d	2.23
8.15-15	7.10-15	342-446	38.30	33.32d	342-445	43.35	37.71d	2.33
8.45-15	7.60-15	359-446	42.05	36.58e	359-445	47.65	41.46e	2.53
8.85-15	8.00-15	389-446	47.65	41.46e	389-445	54.00	46.98e	2.77
9.00-15	8.20-15	390-446	48.45	42.15e	390-445	54.85	47.72e	2.86
9.15-15		400-446	48.45	42.15e	400-445	54.85	47.72e	2.89
T8.90-15 8-PR 6-ply					386-449	97.60	84.91f	3.77
6.50-16 6-ply Rating		210-446	50.60	44.02c				2.82

IMPORTED TIRES †

(See Pages 4, 7 and 8 for Domestically Produced Foreign Car Sizes)

SIZE	Product Code	No Trade-in Price	Goodyear Price (Code)	Description	Excise Tax
4.80-10	115-074-601	F\$24.45	21.27b	Blk Allweather Rib RY TL	\$.92
5.20-10	114-079-404	F 31.55	27.45b	Blk Super Cushion G-8 RY TL	1.13
5.95-10	115-169-190	F 35.80	31.15c	Blk Grand Prix RY TL	1.09
5.20-12	115-092-400	F 29.75	25.88α	Blk Super Cushion RY TL	1.30
5.20-12	115-092-401	F 34.25	29.80α	RV Super Cushion RY TL	1.30
■5.60-12	114-147-403	F 28.10	24.45b	Blk Super Cushion G-8 RY TT	1.24
■5.60-12	114-147-407	F 32.35	28.14b	NW Super Cushion G-8 RY TT	1.24
6.00-12	114-158-404	F 32.20	28.01b	Blk Super Cushion G-8 RY TL	1.40
6.00-12	114-158-406	F 37.10	37.28b	NW Super Cushion G-8 RY TL	1.40
■155-13	114-058-406	F 33.90	29.49α	NW Super Cushion G-8 RY TL	1.43
7.25-13	104-272-404	F 44.20	38.45c	Blk Super Cushion G-8 NY TL	2.01
7.25-13	104-272-406	F 49.95	43.46c	NW Super Cushion G-8 NY TL	2.01
■5.90-15	114-164-404	F 35.05	30.49b	Blk Super Cushion G-8 RY TL	1.70
■5.90-15	114-164-406	F 40.55	35.28b	NW Super Cushion G-8 RY TL	1.70
5.90S15	114-165-406	F 41.25	35.89c	NW Super Cushion G-8 RY TL	1.78
††6.00-15L	114-168-225	F 41.50	36.11b	NW Custom G-8 RY TL	1.70
6.2S15	114-184-190	F 38.80	33.76c	Blk Grand Prix RY TL	1.88 est.
6.9H15	104-236-193	F 49.35	42.93c	Blk Grand Prix NY TT	2.00
6.95-15	114-236-190	F 40.75	35.45b	Blk Grand Prix RY TL	1.90
6.95-15	114-236-191	F 47.00	40.89b	NW Grand Prix RY TL	1.90

F—Factory Shipment Only.

*—See B-223 Price List For LifeGuard Safety Spare Application and Prices.

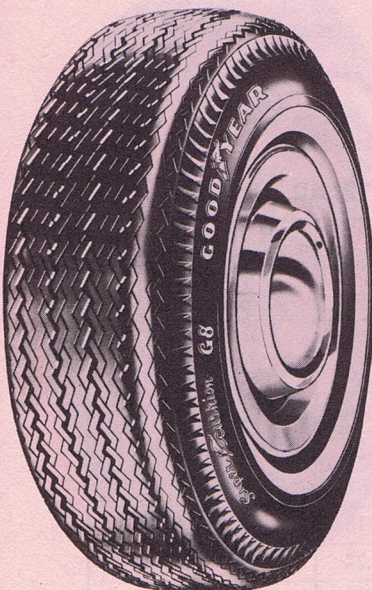
★—The Dept. Number (example 104, 114, etc.) must always precede other numbers when ordering by product code.

■—4-ply rating—2-ply. There is no industry-wide definition of ply rating. 2-ply tire, 4-ply rating means this 2-ply tire has the same load carrying capacity as our current or most recent 4-ply tire of the same size.

T—Nylon Cord Custom SC Design—Custom Power Cushion Vytacord Polyester Cord NW TL

†—See Page 10 for Radial Ply Imported Tires.

††—Volvo tire.



**SUPER CUSHION G-8
NARROW WALL**

GOODYEAR PRICES

Effective January 1, 1967

(Federal Excise Tax Effective January 1, 1967)

B-198
Page 5

POWER CUSHION POLYESTER CORD TIRES

POWER CUSHION TUBELESS — POLYESTER CORD

BLACK


WHITE

(POWC-BL-PE-TL)

(POWC-XNW-PE-TL)

SIZE	REPLACES	Product Code Dept. 114★	No Trade-in Price Black (Z) 4-Ply Rating 2-Ply	Goodyear Price (Code) Black	Product Code Dept. 114★	No Trade-in Price White (Z) 4-Ply Rating 2-Ply	Goodyear Price (Code) White	Excise Tax
*5.20-13		091-156	\$25.95	22.58b	091-158	\$30.05	26.14b	\$1.24
*5.60-13		149-156	26.10	22.71b	149-158	30.20	26.27b	1.39
6.00-13		166-156	25.65	22.32b	166-158	29.65	25.80b	1.42
6.50-13		200-156	27.20	23.66b	200-158	31.50	27.41b	1.55
*7.00-13		234-156	28.80	25.06b	234-158	33.35	29.01b	1.75
*5.20-14		094-156	26.80	23.32b	094-158	31.10	27.06b	1.33
6.45-14	6.00-14	196-156	26.90	23.40b	196-158	31.20	27.14b	1.67
6.95-14	6.50-14	232-156	28.90	25.14b	232-158	33.50	29.15b	1.71
7.35-14	7.00-14	286-156	30.05	26.14b	286-158	34.80	30.28b	1.82
7.75-14	7.50-14	307-156	31.80	27.67c	307-158	36.80	32.02c	1.88
8.25-14	8.00-14	349-156	34.80	30.28c	349-158	40.35	35.10c	2.05
8.55-14	8.50-14	371-156	38.25	33.28c	371-158	44.25	38.50c	2.34
8.85-14	9.00-14	383-156	43.35	37.71c	383-158	50.15	43.63c	2.69
L▲9.50-14					403-164	52.30	45.50c	3.03
*145-380 (5.5-15)		072-156	24.35	21.18b	072-158	28.20	24.53b	1.36
5.00/5.20-15 ††G5.20-15		078-156	25.70	22.36b	078-158	29.75	25.88b	1.43
5.60-15		154-156	28.10	24.45b	154-158	32.50	28.28b	1.51
6.85-15	6.00-15	258-156	28.45	24.75b	258-158	32.95	28.67b	1.67
7.35-15	6.50-15	289-156	30.05	26.14b	289-158	34.80	30.28b	1.84
7.75-15	6.70-15	310-156	31.80	27.67b	310-158	36.80	32.02b	1.89
8.15-15	7.10-15	341-156	34.80	30.28c	341-158	40.35	35.10c	2.14
8.45-15	7.60-15	358-156	38.25	33.28c	358-158	44.25	38.50c	2.31
8.85-15	8.00-15	388-156	43.35	37.71c	388-158	50.15	43.63c	2.55
L9.00-15	8.20-15	394-156	44.00	38.28c	394-164	51.00	44.37c	2.69
S▲9.15-15		400-156OT	44.00	38.28c	400-158	51.00	44.37c	2.89
RL▲9.15-15					400-164OT	51.00	44.37c	2.89
UL▲9.15-15					400-164	51.00	44.37c	2.89



 **POLYESTER CORD**
POWER CUSHION
EXTRA NARROW WALL

POWER CUSHION

TUBE-TYPE POLYESTER CORD

BLACK

WHITE

(POWC-BL-PE-TT)

(POWC-XNW-PE-TT)

SIZE	REPLACES	Product Code Dept. 114★	No Trade-in Price Black (Z) 4-Ply Rating 2-Ply	(Code) Black Goodyear Price	Product Code Dept. 114★	No Trade-in Price White (Z) 4-Ply Rating 2-Ply	Goodyear Price (Code) White	Excise Tax
*5.60-14		152-157	F\$25.85	22.49b	152-162	F\$29.95	26.06b	\$1.25
*5.50-15		134-157	F 26.75	23.27b				1.37
▲7.35-15	6.50-15				290-162	F 31.10	27.06b	1.77
7.75-15	6.70-15	310-157	F 28.10	24.45b				1.62
▲8.15-15	7.10-15	342-157	F 31.15	27.10c				1.99
*▲6.50-16		209-157	F 31.65	27.54c				2.12

††Former All-Weather Tread Design

F Available for Factory Shipment Only

* Also Replaces 6.70-13

▲ 4-Ply - 4-Ply Rating

● Custom Super Cushion Tread Design

★—The Dept. Number (example 104, 114, etc.) must always precede other numbers when ordering by product code.

L Regular Narrow White


S 1967 Lincoln

R Late 1966 Lincoln

U 1964-Early 1966 Lincoln

Z 4-ply rating, 2-ply—There is no industry-wide definition of ply rating. 2-ply tire, 4-ply rating means this 2-ply tire has the same load carrying capacity as our current or most recent 4-ply tire of the same size.



 **POLYESTER CORD**
POWER CUSHION

GOODYEAR PRICES

Effective January 1, 1967

(Federal Excise Tax Effective January 1, 1967)

8-PLY RATING TIRES

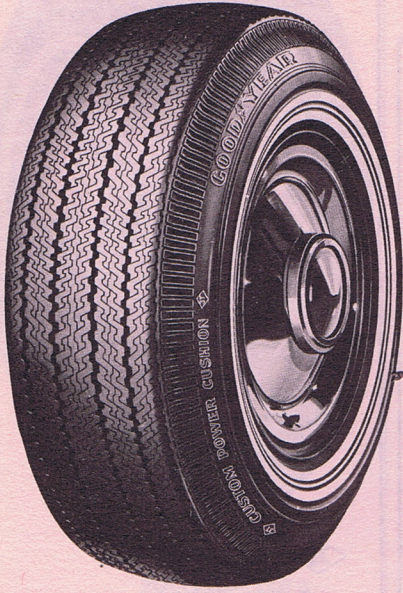
CUSTOM POWER CUSHION 8-PLY RATING

TUBELESS — **3T** NYLON CORD

BLACK
(CUS-POWC-BL-NY-TL)

WHITE
(CUS-POWC-3W-NY-TL)

TIRE SIZE	REPLACES	Product Code Dept. 104★	No Trade-in Price Black (Y)8-PR	Goodyear Price (Code) Black	Product Code Dept. 104★	No Trade-in Price White (Y)8-PR	Goodyear Price (Code) White	Excise Tax
7.75-14	7.50-14	306-450	F\$44.35	38.58d	306-451	F\$50.20	43.67d	\$2.60
8.55-14	8.50-14	374-450	F 53.30	46.37e	374-451	F 60.45	52.59e	2.88
8.45-15	7.60-15	361-450	F 53.30	46.37e	361-451	F 60.45	52.59e	2.87
8.85-15	8.00-15	391-450	F 60.45	52.59e	391-451	F 68.50	59.60e	3.00
9.00-15	8.20-15	387-450	F 61.45	53.46e	387-451	F 69.55	60.51e	3.26



3T NYLON CORD
CUSTOM POWER CUSHION
TRIPLE WHITE

POWER CUSHION 8-PLY RATING

TUBELESS — **3T** NYLON CORD

BLACK
(POWC-BL-NY-TL)

WHITE
(POWC-XNW-NY-TL)

TIRE SIZE	REPLACES	Product Code Dept. 114★	No Trade-in Price Black (Y)8-PR	Goodyear Price (Code) Black	Product Code Dept. 114★	No Trade-in Price White (Y)8-PR	Goodyear Price (Code) White	Excise Tax
8.25-14	8.00-14	354-652	F\$48.55	42.24c	354-656	F\$54.95	47.81c	\$2.70
8.55-14	8.50-14	374-652	F 53.30	46.37c	374-656	F 60.45	52.59c	2.88
8.85-14	9.00-14	380-652	F 60.45	52.59c	380-656	F 68.55	59.60c	2.94
8.15-15	7.10-15	344-652	F 48.55	42.24c	344-656	F 54.95	47.81c	2.76
8.45-15	7.60-15	361-652	F 53.30	46.37c	361-656	F 60.45	52.59c	2.87



3T POLYESTER CORD
POWER CUSHION
EXTRA NARROW WALL

POWER CUSHION 8-PLY RATING

TUBELESS — **3T** POLYESTER CORD

BLACK
(POWC-BL-PE-TL)

WHITE
(POWC-XNW-PE-TL)

TIRE SIZE	REPLACES	Product Code Dept. 114★	No Trade-in Price Black 8-Ply (Y)Rating 4-Ply	Goodyear Price (Code) Black	Product Code Dept. 114★	No Trade-in Price White 8-Ply (Y)Rating 4-Ply	Goodyear Price (Code) White	Excise Tax
6.50-13		203-156	F\$35.35	30.75b	203-158	F\$40.95	35.63b	\$2.07
7.00-13		245-156	F 37.45	32.58b	245-158	F 43.40	37.76b	2.15
6.95-14	6.50-14	235-156	F 37.60	32.71b	235-158	F 43.60	37.93b	2.24
7.35-14	SP7.00-14	285-156	F 39.00	33.93b	285-158	F 45.15	39.28b	2.35
7.75-14	7.50-14	306-156	F 41.25	35.89c	306-158	F 47.80	41.59c	2.60
8.25-14	8.00-14	354-156	F 45.25	39.37c	354-158	F 52.40	45.59c	2.70
8.55-14	8.50-14	374-156	F 49.65	43.20c	374-158	F 57.55	50.07c	2.88
7.75-15	6.70-15	314-156	F 41.25	35.89b	314-158	F 47.80	41.59b	2.62
8.15-15	7.10-15	344-156	F 45.25	39.37c	344-158	F 52.40	45.59c	2.76
8.45-15	7.60-15	361-156	F 49.65	43.20c	361-158	F 57.55	50.07c	2.87
6.50-16	6 PR	210-156	F 45.95	39.98c				2.82

F—Available for Factory Shipment Only.

SP—Special Purpose Tire—Custom S/C Design.


★—The Dept. Number (example 104, 114, etc.) must always precede other numbers when ordering by product code.

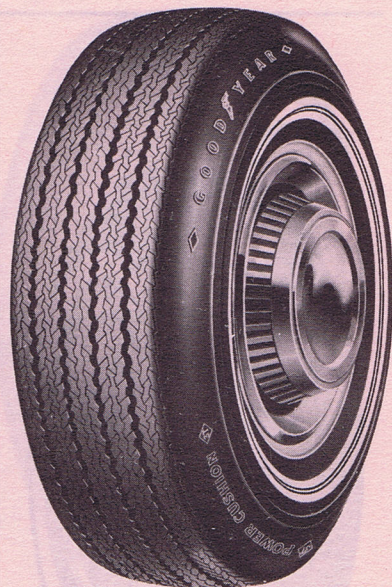
Y—8-ply rating, 4-ply—There is no industry-wide definition of ply rating. 4-ply tire, 8-ply rating means this 4-ply tire is capable of carrying a higher inflation pressure and has a higher maximum load carrying capacity than other actual 4-ply tires of the same size in our line. For details see Load Carrying Capacity wall chart at point of sale.

GOODYEAR PRICES

Effective January 1, 1967

(Federal Excise Tax Effective January 1, 1967)

POWER CUSHION TUBELESS  NYLON CORD							
(POWC-BL-NY-TL)				(POWC-XNW-NY-TL)			
TIRE SIZE	Product Code	No Trade-in Price Black 4 Ply	Goodyear Price (Code) Black	Product Code	No Trade-in Price White 4 Ply	Goodyear Price (Code) White	Excise Tax
6.50-13	114-201-652	\$29.25	25.45b	114-201-656	\$33.15	28.84b	\$1.80
7.00-13	114-237-652	30.95	26.93b	114-237-656	35.05	30.49b	1.93
6.95-14	114-233-652	31.10	27.06b	114-233-656	35.25	30.67b	1.93
7.35-14	114-287-652	32.25	28.06b	114-287-656	36.55	31.80b	2.08
7.35-14B	104-287-194	33.05	28.75b	104-287-199	37.45	32.58b	2.08
7.75-14B	104-308-194	34.95	30.41c	104-308-199	39.60	34.45c	2.21
■7.75-14N	114-307-652	34.10	29.67c	114-307-656	38.65	33.63c	1.88
7.75-14	114-308-652	34.10	29.67c	114-308-656	38.65	33.63c	2.21
■8.25-14N	114-349-652	37.35	32.49c	114-349-656	42.30	36.80c	2.05
8.25-14	114-350-652	37.35	32.49c	114-350-656	42.30	36.80c	2.38
8.55-14	114-372-652	41.00	35.67c	114-372-656	46.50	40.46c	2.56
7.75-15	114-311-652	34.10	29.67b	114-311-656	38.65	33.63c	2.23
8.15-15	114-342-652	37.35	32.49c	114-342-656	42.30	36.80c	2.33
8.45-15	114-359-652	41.00	35.67c	114-359-656	46.50	40.46c	2.53



POWER CUSHION
TRIPLE WHITE
IMPERIAL TIRE

POWER CUSHION SPECIAL SIDEWALL DESIGN					
SIZE	Product Code	No Trade-in Price	Goodyear Price Code	Sidewall Description	Excise Tax
■7.35-14	114-286-664	\$38.40	\$33.41b	Powr Cus Red Stripe Nylon Cord 2P/4PR	\$1.82
■7.75-14	114-307-670	40.60	35.32c	Powr Cus Red Stripe Hi Perf Nylon Cord TL 2P/4PR	1.88
■7.75-14	114-307-658	40.60	35.32c	Powr Cus White Stripe NF Nylon Cord TL 2P/4PR	1.88
■7.75-14	114-307-665	40.60	35.32c	Powr Cus Gold Stripe High Perf Nylon Cord TL 2P/4PR	1.88
■8.25-14	114-349-664	44.50	38.72c	Powr Cus Red Stripe Nylon Cord TL 2P/4PR	2.05
■8.25-14	114-349-658	44.50	38.72c	Powr Cus White Stripe Nylon Cord TL 2P/4PR	2.05
■7.75-15	114-310-665	40.60	35.32b	Powr Cus Gold Stripe Nylon Cord NYL TL 2P/4PR	1.89
■7.75-15	114-310-668	40.60	35.32b	Blue Dot NF Nylon Cord TL 2P/4PR	1.89
■8.15-15	114-341-159	44.45	38.67c	Powr Cus Tangerine & White Band Polyester Cord 2P/4PR	2.14
■8.45-15	114-358-160	46.50	40.46c	Powr Cus Triple White Band Polyester Cord TL 2P/4PR	2.31
■8.45-15	114-358-163	48.80	42.46c	Powr Cus Red Stripe Polyester Cord TL 2P/4PR	2.31
■9.00-15	114-394-160	53.50	46.50c	Powr Cus Triple White Band Polyester Cord 2P/4PR	2.69
9.00-15	114-390-658	56.25	48.94c	Powr Cus White Stripe Nylon Cord TL 4 Ply	2.86
■9.00-15	114-394-161	53.50	46.56c	Powr Cus 2 W Polyester Cord TL 2P/4PR	2.69
■9.15-15S	114-399-160	53.50	46.56c	Powr Cus Triple White Band Polyester Cord TL 2P/4PR	2.37
9.15-15R	114-400-160	53.50	46.56c	Powr Cus Triple White Band Polyester Cord TL 4 Ply	2.89



POWER CUSHION
TRIPLE WHITE
RIVIERA TIRE

B Custom P2 tires

N NF Nylon

S For 1967 Imperial

R For 1965 and 1966 Imperial

■ 4-ply rating, 2-ply—There is no industry-wide definition of ply rating. 2-ply tire, 4-ply rating means this 2-ply tire has the same load carrying capacity as our current or most recent 4-ply tire of the same size.